

EVALUATE YOUR PHOTO

CRITERIA	SCORE
• Are the colors / tones used pleasant and harmonious?	C
• Was it taken in good lighting?	C
• Are there distracting elements or mergers?	C
• Would a different aspect ratio improve the image presentation?	C
• How are the tones in the image? Is there depth to the image?	C
• Does the subject have room to move in the direction of travel?	C
• Is the background pleasing, working with the subject, and appropriate?	C
• Is the horizon line level? Was it intentionally skewed?	C
• Is the photo unique?	I
• Is there a fresh or creative approach or is this image documentary or a snapshot?	I
• Does the image tell a story? Can you say it is compelling?	I
• Is the image lacking visual interest?	I
• Is there implied movement?	I
• Is the subject doing something interesting?	I
• Was selective focus used?	I
• Is there contrast? Or is the image flat?	I
• Is the subject presented in an effective way?	T
• Does the image focus on the subject or interaction of subjects?	T
• Was the best angle or point of view chosen?	T
• Is the depth of field appropriate or adequate?	T
• Is the image noisy?	T
• Is the image sharp?	T
• Is the subject in focus?	T
• Is the subject properly exposed?	T

T=TECHNICAL

I= IMPACT

C=COMPOSITION